# Feature Name Create Advertising Event

## Feature Process Flow / Use Case Model

## Use Case(s)

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| **Use Case ID:** | 3.1.06 | | | |
| **Use Case Name:** | Create Advertising Event | | | |
| **Created By:** | Carlos Arzu, Craig Barkley | | **Last Updated By:** | Craig Barkley |
| **Date Created:** | 2018-09-12 | | **Last Revision Date:** | 2019-01-01 |
| **Actors:** | | Primary: Marketing Manager | | |
| **Description:** | | A marketing manager or assistant can create a new event to promote the resort. | | |
| **Trigger:** | | New event with opportunity to advertise the resort. | | |
| **Preconditions:** | | The Marketing Manager or assistant verify the necessary requirements are met to schedule(budget, date, suppliers, other departments and location) of the Event. | | |
| **Postconditions:** | | Manager or assistant schedules event. | | |
| **Normal Flow:** | | 1. lists the materials needed 2. list the suppliers who will provide materials. 3. schedule the event | | |
| **Alternative Flows:** | | 3a) If one or more of materials needed are not in stock   1. System alerts Marketing Manager of materials not being in stock 2. Use Case resumes on step 2 of Normal Flow | | |
| **Exceptions:** | |  | | |
| **Includes:** | | 1.Marketing-See Scheduled Events | | |
| **Frequency of Use:** | | Used weekly. | | |
| **Special Requirements:** | | N/A | | |
| **Assumptions:** | | The event is a good opportunity to promote the resort, and attract more visitors.User is logged in. User has permissions. | | |
| **Notes and Issues:** | | N/A | | |